



 **Ciclosfera****CITY**

CICLOO FERIA

**WILL YOU JOIN OUR CYCLING CITY?
VALENCIA, MAY 16-18, 2025**

Organized by



**BICYCLE IS NO LONGER JUST FOR SPORTS.
IT IS TECHNOLOGY, HEALTH, EFFICIENCY, SAFETY,
AND SUSTAINABILITY!**

**BICYCLE MUST BE A KEY PLAYER IN THE MOBILITY OF
OUR CITIES.**

AND WE WANT TO SHOW IT WITH YOU.

OTHER BIKE OTHER CYCLING

**FOR THIS REASON, AND WITHIN THE
FRAMEWORK OF CICLOSFERIA, WE
PROPOSE A MEETING BETWEEN PUBLIC
AND PRIVATE INSTITUTIONS
INTERESTED IN BIKE AND MOBILITY.**

Organized by



VISION & MISSION

Organized by



OUR VISION

To bring together the decision-makers of urban mobility in Spain to show them the most attractive initiatives and projects around urban cycling.



OUR MISSION

To create a workspace for the knowledge exchange, to debate policies, and to promote the public-private collaboration to make our cities more cyclist and sustainable.

THE PERFECT SHOWCASE

Organized by

 **Ciclosfera**


Red**Bici**.org



FRIDAY, MAY 16: INSTITUTIONAL DAY

THE MEMBERS OF REDBICI (NETWORK OF CITIES FOR BICYCLES) MEET AT CICLOFERIA TO COMPLETE ONE OF THEIR MEETINGS. MOBILITY TALKS WILL BE ORGANIZED TOGETHER WITH AN EXHIBITION WITH THE PROJECTS THAT MAY INTEREST THEM THE MOST.

SATURDAY, MAY 17: BUSINESS DAY

TALKS AND ROUND TABLES ON SUSTAINABLE MOBILITY AND CYCLING WITH COMPANIES COMMITTED TO CHANGING CITIES, AND PRESENTATION OF SOLUTIONS FOR PROFESSIONALS.

WHAT ARE WE GOING TO DO?

TALKS & DEBATES

EXHIBITORS AND EXPERTS WILL PRESENT AND DISCUSS SERVICES AND TECHNOLOGIES FOR CITIES AND COMPANIES AROUND THE BICYCLE.

EXHIBITION & TESTS

STANDS WITH A SELECTION OF PROJECTS TO BE PRESENTED TO INSTITUTIONS, COMPANIES, THE PRESS AND THE GENERAL PUBLIC.

360° DIFUSION

VISIBILITY BEFORE, DURING AND AFTER THE SHOW IN ALL DIFFERENT CICLOSFERA'S MEDIA, THE REFERENCE MAGAZINE ABOUT URBAN CYCLING IN SPAIN.



POTENTIAL ATTENDEES

- ✓ **Members of RedBici**
153 local and regional entities associated will be invited.
- ✓ **City Councils of the Valencian Community**
542 valencian municipalities will be invited.
- ✓ **Spanish Network of Healthy Municipalities**
538 members will be invited.
- ✓ **Ciudades que Caminan (Walking Cities)**
88 associated cities will be invited.
- ✓ **Companies interested in mobility**
Invitation to companies from València Innovation Capital, Lanzadera de Valencia and other areas.



PRICES

 TURNKEY

1.950€

9 m2 exhibition floor.
1- 3x3m tent.
1- power supply (socket) & wifi.
1- parking place.
1- high table & 2 stools.
Presence in all communications about Ciclosfera CITY (web, social networks, newsletter & Ciclosfera).
10' presentation slot.

2.750€

18 m2 exhibition floor.
2- 3x3m tents.
1 power supply (socket) & wifi.
1 parking place.
1 high table & 2 stools.
Presence in all communications about Ciclosfera CITY (web, social networks, newsletter & Ciclosfera).
10' presentation slot.

3.450€

27 m2 exhibition floor.
3- 3x3m tents.
1 power supply (socket) & wifi.
1 parking place.
1 high table & 2 stools.
Presence in all communications about Ciclosfera CITY (web, social networks, newsletter & Ciclosfera).
10' presentation slot.

EXTRA PACKAGES



COMMUNICATION PACK

2 pages branded content about your brand in Ciclosfera #51
(magazine to be delivered to all professional visitors of the fair)

1 Report about your brand in ciclosfera.com

1 Post on Ciclosfera's social networks.

Online video interview in Ciclosfera.com

2.000€



'CITY PARTNER' SPONSORSHIP

Includes previous pack plus:

Presence of your logo in all labelling, signage and communications of Ciclosfera.

Chance to include a brochure / merchandising of your project inside the 'Welcome Pack' to be delivered to the professional journey attendees of Ciclosfera CITY.

4.000€



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CONTACTUS



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